IRENE SUNYER

UX/UI Designer

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EXPERIENCE

Gap Year

April 2023 - Present

I traveled throughout Asia for an extended period of time. Upon returning, I completed an online course on web accessibility and dedicated time to mastering my Figma skills through self-learning and personal projects.

In-House UX/UI Designer · Laie

January 2019 - April 2023

Reason for Leaving: I voluntarily left my position to pursue personal and professional growth opportunities.

- Led the redesign and enhancement of the core e-commerce platform, while crafting various e-commerce projects for museum stores.
- Created a coherent design system based on a multi-ecommerce CMS, aimed at facilitating the task of building museum and cultural stores to ease the design process and ensure consistency.
- Developed numerous landing pages to support marketing initiatives and other business projects.

Graphic Designer · Laie

June 2017 - January 2019

- Collaborated closely with marketing team to develop and execute marketing campaigns across various channels.
- Developed branding strategies for Laie stores, building style guides, signage, and window displays.
- Designed layouts, graphics and infographics for presentations and reports.

Graphic Designer · Freelance

November 2015 - January 2017

Collaborated with various clients, including graphic design studios, to create print materials such as brochures, posters, and flyers and digital assets for web and social media platforms.

Junior front end developer and CMS Manager · Cdnet

October 2010 - May 2013

- Assisted in developing and maintaining websites using HTML, CSS, and JavaScript.
- Helped in configuring and customizing the CMS platform to optimize performance and meet clients specific needs while providing user support and training as needed.

EDUCATION

UOC

Master's in Interaction Design and User Experience

2021

ESDAPC Llotja

Bachelor's Degree in Graphic Design

2017

SKILLS

User Research
Persona Development
Information Architecture
User Flows
Wireframing
Prototyping
Usability Testing
Interaction Design
Accessibility Design
User-Centered Design Principles

TOOLKIT

Figma
Adobe CC
Miro
Optimal Workshop
Maze
Bootstrap
Webflow
HTML 5
CSS 3

LANGUAGES

Catalan
Spanish
English